

CITY OF OURAY BOX CAÑON FALLS VISITOR CENTER - VISITOR AND REVENUE TRENDS

VISITORS

	2014	2015	2016	2017	2018	2019	Incr./Decr. Visitors	19 vs. 18 %
MAY	3741	4063	4841	4979	6048	4065	(1,983)	-32.79%
JUNE	9481	10913	12308	13176	11793	13729	1,936	16.42%
JULY	14732	15308	17649	18650	17819	20914	3,095	17.37%
AUGUST	10756	11253	11094	12290	11737	13872	2,135	18.19%
SEPTEMBER	6214	7323	7907	9092	8914			
OCTOBER	3583	3897	4511	5070	3963			
TOTAL VISITORS	48,507	52,757	58,310	63,257	60,274	52,580	5,183	

REVENUES

	2014		2015		2016		2017		2018		2019		Incr./Decr. \$	18 vs. 17 %
	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.		
MAY	\$ 12,936.37	\$ 2,670.59	\$ 13,812.77	\$ 1,768.19	\$ 16,825.00	\$ 2,225.43	\$ 17,486.88	\$ 2,198.68	\$ 25,699.50	\$ 2,682.41	\$ 21,118.11	\$ 2,427.75	\$ (4,836.05)	-17.04%
JUNE	\$ 32,608.85	\$ 3,878.62	\$ 37,892.68	\$ 5,011.61	\$ 42,461.03	\$ 5,294.16	\$ 45,389.73	\$ 5,015.46	\$ 50,013.95	\$ 5,058.44	\$ 62,137.51	\$ 6,338.97	\$ 13,404.09	24.34%
JULY	\$ 50,656.20	\$ 6,313.44	\$ 52,851.59	\$ 6,709.13	\$ 60,863.02	\$ 7,147.59	\$ 64,319.24	\$ 8,230.02	\$ 75,561.60	\$ 7,576.29	\$ 89,005.01	\$ 8,540.88	\$ 14,408.00	17.33%
AUGUST	\$ 37,274.05	\$ 4,302.22	\$ 38,647.54	\$ 4,883.35	\$ 38,486.02	\$ 4,698.79	\$ 42,591.00	\$ 5,426.30	\$ 50,370.69	\$ 5,159.73	\$ 59,804.50	\$ 5,944.70	\$ 10,218.78	18.40%
SEPTEMBER	\$ 21,464.01	\$ 3,016.59	\$ 24,763.00	\$ 3,448.99	\$ 27,754.96	\$ 3,992.03	\$ 31,767.24	\$ 4,029.89	\$ 39,016.59	\$ 3,853.74				
OCTOBER	\$ 12,643.00	\$ 2,307.54	\$ 13,633.01	\$ 1,736.88	\$ 16,075.00	\$ 2,278.27	\$ 17,605.00	\$ 2,560.93	\$ 17,605.00	\$ 2,358.41				
TOTAL \$	\$ 167,582.48	\$ 22,489.00	\$ 181,600.59	\$ 23,558.15	\$ 202,465.03	\$ 25,636.27	\$ 219,159.09	\$ 27,461.28	\$ 258,267.33	\$ 26,689.02	\$ 232,065.13	\$ 23,252.30	\$ 33,194.82	

Admission rate increased by \$1.00 in 2018