

**CITY OF OURAY BOX CAÑON FALLS VISITOR CENTER - VISITOR AND REVENUE TRENDS**

**VISITORS**

	2014	2015	2016	2017	2018	Incr./Decr. Visitors	18 vs. 17 %
MAY	3741	4063	4841	4979	6048	1,069	22.08%
JUNE	9481	10913	12308	13176	11793	(1,383)	-11.24%
JULY	14732	15308	17649	18650	17819	(831)	-4.71%
AUGUST	10756	11253	11094	12290	11737	(553)	-4.98%
SEPTEMBER	6214	7323	7907	9092	8914	(178)	-2.25%
OCTOBER	3583	3897	4511	5070			
<b>TOTAL VISITORS</b>	<b>48507</b>	<b>52757</b>	<b>58310</b>	<b>63257</b>	<b>56311</b>		

**REVENUES**

	2014		2015		2016		2017		2018		Incr./Decr. \$	18 vs. 17 %
	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.	Adm.	Conc.		
MAY	\$ 12,936.37	\$ 2,670.59	\$ 13,812.77	\$ 1,768.19	\$ 16,825.00	\$ 2,225.43	\$ 17,486.88	\$ 2,198.68	\$ 25,699.50	\$ 2,682.41	\$ 8,696.35	45.65%
JUNE	\$ 32,608.85	\$ 3,878.62	\$ 37,892.68	\$ 5,011.61	\$ 42,461.03	\$ 5,294.16	\$ 45,389.73	\$ 5,015.46	\$ 50,013.95	\$ 5,058.44	\$ 4,667.20	9.77%
JULY	\$ 50,656.20	\$ 6,313.44	\$ 52,851.59	\$ 6,709.13	\$ 60,863.02	\$ 7,147.59	\$ 64,319.24	\$ 8,230.02	\$ 75,561.60	\$ 7,576.29	\$ 10,588.63	15.57%
AUGUST	\$ 37,274.05	\$ 4,302.22	\$ 38,647.54	\$ 4,883.35	\$ 38,486.02	\$ 4,698.79	\$ 42,591.00	\$ 5,426.30	\$ 50,370.69	\$ 5,159.73	\$ 7,513.12	17.40%
SEPTEMBER	\$ 21,464.01	\$ 3,016.59	\$ 24,763.00	\$ 3,448.99	\$ 27,754.96	\$ 3,992.03	\$ 31,767.24	\$ 4,029.89	\$ 39,016.59	\$ 3,853.74	\$ 7,073.20	22.28%
OCTOBER	\$ 12,643.00	\$ 2,307.54	\$ 13,633.01	\$ 1,736.88	\$ 16,075.00	\$ 2,278.27	\$ 17,605.00	\$ 2,560.93				
<b>TOTAL \$</b>	<b>\$ 167,582.48</b>	<b>\$ 22,489.00</b>	<b>\$ 181,600.59</b>	<b>\$ 23,558.15</b>	<b>\$ 202,465.03</b>	<b>\$ 25,636.27</b>	<b>\$ 219,159.09</b>	<b>\$ 27,461.28</b>	<b>\$ 240,662.33</b>	<b>\$ 24,330.61</b>		

Admission rate  
increased by  
\$1.00 in 2018