

City of Ouray Hot Springs Pool and Fitness Center - Visitor and Revenue Trends

(Source: Point of Sale Software)

VISITORS	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	% change from 2018
January	7,732	7,867	7,417	7,639	7,496	9,160	9,287	36	9,392	8,553	-8.93%
February	6,844	6,240	6,563	6,380	6,177	7,158	9,095	13	7,342	5,970	-18.69%
March	8,220	7,993	8,322	8,367	7,832	10,045	10,087	58	10,468	9,118	-12.90%
April	4,254	5,025	4,756	5,056	4,277	5,691	6,195	16	7,048	5,481	-22.23%
May	10,029	9,439	9,546	10,407	10,040	11,798	12,065	2,984	13,346	12,053	-9.69%
June	16,772	15,824	16,753	18,494	18,294	20,970	22,404	18,175	24,764	28,906	16.73%
July	27,804	27,201	26,005	30,652	29,009	32,485	36,116	37,483	35,943	45,474	26.52%
August	19,314	17,421	17,463	18,875	21,625	22,377	22,353	25,486	23,936	27,542	15.07%
September	11,818	11,379	11,496	10,825	10,617	14,334	9,258	16,065	16,397		
October	6,165	6,266	5,419	5,741	6,473	7,360	62	9,834	8,771		
November	5,388	5,109	5,460	6,052	6,576	6,878	49	7,077	7,043		
December	6,931	7,334	6,512	7,117	7,158	7,646	47	10,753	9,046		
TOTAL YEAR	131,271	127,098	125,712	135,605	135,574	155,902	137,018	127,980	173,496	143,097	

REVENUE	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	% change from 2018
January	\$ 51,412.50	\$ 51,516.52	\$ 63,665.75	\$ 69,592.57	\$ 70,853.78	\$ 84,848.13	\$ 85,983.09	\$ 2,189.00	\$ 89,885.46	\$ 95,701.53	6.47%
February	\$ 47,060.50	\$ 40,712.27	\$ 53,489.36	\$ 53,942.51	\$ 58,070.40	\$ 62,350.28	\$ 78,569.69	\$ 724.00	\$ 70,970.13	\$ 65,918.59	-7.12%
March	\$ 54,290.00	\$ 53,734.00	\$ 68,778.92	\$ 71,253.08	\$ 73,228.30	\$ 92,289.88	\$ 84,745.80	\$ 1,012.00	\$ 102,232.15	\$ 108,526.39	6.16%
April	\$ 28,326.50	\$ 32,716.07	\$ 39,091.23	\$ 40,718.09	\$ 35,578.60	\$ 50,940.75	\$ 52,112.54	\$ 2,234.00	\$ 72,957.12	\$ 62,025.47	-14.98%
May	\$ 71,266.00	\$ 64,312.46	\$ 83,176.16	\$ 92,099.46	\$ 90,214.50	\$ 109,383.77	\$ 108,047.29	\$ 123,474.60	\$ 155,881.40	\$ 138,237.34	-11.32%
June	\$ 132,959.50	\$ 147,891.01	\$ 168,218.99	\$ 184,665.49	\$ 175,517.27	\$ 186,061.57	\$ 211,853.56	\$ 166,974.02	\$ 317,542.31	\$ 311,093.17	-2.03%
July	\$ 229,594.50	\$ 255,111.76	\$ 248,316.40	\$ 273,929.96	\$ 278,448.14	\$ 300,620.51	\$ 332,026.16	\$ 479,802.39	\$ 455,519.84	\$ 474,330.32	4.13%
August	\$ 150,830.00	\$ 148,989.05	\$ 164,396.17	\$ 169,419.68	\$ 196,542.94	\$ 194,321.61	\$ 198,465.34	\$ 326,151.96	\$ 308,882.04	\$ 295,953.46	-4.19%
September	\$ 85,652.00	\$ 94,152.75	\$ 104,059.16	\$ 90,904.86	\$ 93,619.70	\$ 127,909.15	\$ 80,149.87	\$ 184,807.92	\$ 200,777.07	\$ -	
October	\$ 41,235.00	\$ 49,054.72	\$ 47,989.45	\$ 51,079.71	\$ 56,515.76	\$ 63,216.05	\$ 2,737.00	\$ 82,537.92	\$ 99,235.68	\$ -	
November	\$ 32,012.00	\$ 40,559.39	\$ 41,042.60	\$ 48,744.63	\$ 55,891.66	\$ 54,218.80	\$ 1,796.25	\$ 62,435.74	\$ 84,885.49	\$ -	
December	\$ 49,911.41	\$ 66,499.97	\$ 67,307.68	\$ 75,289.46	\$ 73,048.24	\$ 74,421.59	\$ 1,957.00	\$ 112,212.40	\$ 111,645.98	\$ -	
TOTAL YEAR	\$ 974,549.91	\$ 1,046,249.97	\$ 1,149,531.87	\$ 1,221,639.50	\$ 1,257,629.29	\$ 1,400,582.09	\$ 1,238,443.59	\$ 1,544,555.95	\$ 2,070,414.67	\$ 1,551,786.27	