



## City Council Goals 2016

Adopted January 20, 2016

### Goal 1: Economic and Community Development - Develop and Maintain the City's Amenities and Natural Resources

Objective 1.1: Develop and Implement Pool Capital Improvement Project

Objective 1.2: Create New, Review Existing, and Adopt Master Plans for All Parks, Trails and Open Space

Objective 1.3: Support Community and Economic Development Activities

### Goal 2: Demonstrate Government Performance through efficient, effective and innovative City operations

Objective 2.1: Provide City Services with Efficiency and Effectiveness

Objective 2.2: Maintain City Infrastructure

Objective 2.3: Improve and Maintain City Facilities to Meet the Needs of Community

Objective 2.4: Develop City Emergency Plans

Objective 2.5: Community Policing Programs: School, Business, Neighborhood, Traffic

### Goal 3: Foster Civic Engagement

Objective 3.1: Improve Communication with Citizens

Objective 3.2: Foster Volunteerism

Objective 3.3: Encourage Citizen Participation

### Goal 4: Promote Fiscal Stability/Sustainability

Objective 4.1: Develop and Implement Financial Policies

Objective 4.2: Support an Effective Organization and Workforce - Loss of staff costs money

Objective 4.3: Review Additional Revenue Options

**CITY OF OURAY STRATEGIC PLAN**

Updated March 1, 2016

**Goal 1: Economic and Community Development - Develop and Maintain the City's Amenities and Natural Resources**

Objective 1.1: Develop and Implement Pool Capital Improvement Project																		
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update			
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete
Design and construct Box Canon Phase II Geothermal Line	x	x	x		1		X		X			x					x	
Initiate and complete construction of Pool project	x	x	x		2			x	x			x						
Design and construct Box Canon Phase III Geothermal Line	x	x	x		4		x			x		x						

Objective 1.2: Create New, Review Existing, and Adopt Master Plans for All Parks, Trails and Open Space																		
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update			
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete
Review and update Fellin Park Master Plan	x	x	x		1			x	x				x				x	
Review and update Rotary Park Master Plan	x	x	x		2			x	x			x						
Review and update North Ouray Corridor Master Plan	x	x	x		4			x		x			x					
Relocation of the Highgrader's Mining Park	x	x	x		2		x		x			x						
Create Box Canon Falls Master Plan	x	x	x		3			x	x				x					
Plan completion of River Trail from Box Canon Falls to Rotary Park	x	x	x		2			x	x			x			x			
Create Ice Park Master Plan	x	x	x		3			x	x			x						
Develop Land Management Plan for City open space	x	x	x		3			x		x		x						
Develop a Tree Preservation & Maintenance Plan	x	x			2			x	x	x		x						

Objective 1.3: Support Community and Economic Development Activities																		
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update			
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete
Update and integrate Community Plan and Ouray 2020 Plan	x	x	x		1			x	x			x					x	
Clarify role of City Council Committees; prioritize and support goals	x	x	x		2	x		x	x					x			x	
Clarify and define economic development and business retention in Ouray	x	x			1			x	x				x				x	
Provide City services in support of Mountain Air Music Series, Ice Festival, and other special events	x	x	x		2	x		x	x	x	x		x				x	
Maintain commitment to City sponsored special events (4th of July, Spring Clean Up, Municipal Day)	x	x			2	x		x	x	x	x		x				x	
Create Historic Commercial District Master Plan (Public streetscape, Targeted business list)	x	x	x		4		x			x		x						
Collaborate with and support community and economic development organizations in Ouray	x	x			4	x		x	x	x	x		x					
Collaborate with Broadband vendors and end users for Broadband access	x	x	x		2		x		x	x		x					x	
Support County/Regional economic development planning	x	x			3	x		x	x	x			x					
Support our Tourist economy	x	x			1	x		x	x	x	x		x				x	

**Goal 2: Demonstrate Government Performance through efficient, effective and innovative City operations**

Objective 2.1: Provide City Services with Efficiency and Effectiveness																		
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update			
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete
Install Mobile Data Computers in Police and Public Works vehicles	x	x	x		3			x	x			x						
Expand online services for payment of fees (Land Use, Pool, Community Center)	x	x			3			x	x			x						
Create Website based upon committee recommendations	x	x	x		2			x	x			x					x	
Improve phone system functionality and reliability	x	x	x		2		x		x			x					x	
Develop and implement GIS system	x	x	x		3		x		x				x				x	
Review and evaluate emerging technology for service delivery	x	x			3	x		x	x	x	x		x				x	
Explore shared service opportunities with local government entities	x	x	x		3	x		x	x	x	x		x				x	
Connect City facilities to fiber optic infrastructure	x	x	x		3		x		x			x					x	

Objective 2.2: Maintain City Infrastructure																		
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update			
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete
Water - Replace and install redundant supply line from spring to Mineral Farms	x	x	x		1		x			x		x			x			
Water - Design and construct micro-hydro system at water tank	x	x	x		2		x			x		x			x			
Water - Develop operating, maintenance, distribution, and collection plan	x	x			2			x	x			x						
Water - Develop and implement efficiency and metering plan	x	x	x		2		x		x			x					x	
Water - Automate PRV system	x	x	x		3		x		x	x		x						
Water - Continue to improve and maintain water right portfolio	x	x			3	x		x	x	x	x			x			x	

Water - Develop and implement geothermal water plan	x	x			3			x	x				x					x	
Water - Improved fencing and security	x	x	x		2		x			x			x			x			
Water - Educate public about backflow prevention	x	x			2			x	x				x						x
Wastewater - Upgrades to WWTP for automation and monitoring	x	x	x		1		x		x	x			x						x
Wastewater - Demolish wet lands/site improvements	x	x			3			x	x					x					
Wastewater - Improved fencing and security	x	x	x		1		x			x				x			x		
Wastewater - Create grease trap policy and program	x	x			3			x	x				x						
Utilities - Expand the SCADA system	x	x			2		x			x	x			x					x
Utilities - Stay current with all testing and reporting for water/wastewater/pool	x	x			1		x		x	x	x				x				x
Utilities - Effectively fund and manage the Capital Improvement Fund	x	x	x		3			x	x	x	x				x				x
Streets - Snow removal and storage	x	x			1		x		x	x	x				x				x
Streets - Dust control	x	x	x		1		x		x	x	x				x				x
Streets - Develop, evaluate, and implement a Street Paving Plan	x	x	x	?	3			x			x				x				
Streets - Develop and implement a Street Maintenance Plan	x	x			1				x	x					x				
Streets - Develop and implement a Storm drain/Flumes Plan	x	x			2			x		x					x				
Streets - Develop, evaluate, and implement a Sidewalk Plan	x	x	x	?	4			x			x					x			

Objective 2.3: Improve and Maintain City Facilities to Meet the Needs of the Community																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Design and construct new restrooms in Fellin Park	x	x	x		1		x		x			x						x	
Replace the infield of Smokey Joe Wood Field	x	x	x		3		x		x				x						
Install Wi-Fi at Hot Spring Pool and Box Canon Falls	x	x			4			x	x									x	
Complete River Trail from Box Canon Falls to Rotary Park	x	x	x		4		x			x			x						
Install new lights in City Hall and the Community Center	x	x	x		3		x		x				x			x			
Develop a plan and implement energy efficient recommendations from the Technical Energy Audit	x	x	x		4		x			x								x	
Develop and implement a maintenance plan for the City's Park system	x	x			2			x	x									x	

Objective 2.4: Develop City Emergency Plans																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Evaluate community needs and deficiencies	x	x			3	x		x	x			x							
Develop and adopt an Emergency Operations Plan (EOP)	x	x	x		1			x	x			x						x	
Ensure training of all personnel to support the EOP	x	x			2	x		x	x	x	x		x						
Develop and adopt a Public Information Plan	x	x	x		3			x	x			x							
Coordinate with County Emergency Management to ensure City EOP is compatible with County EOP	x	x			2	x		x	x	x	x							x	
Develop and implement an Emergency Warning Plan	x	x			1			x	x									x	

Objective 2.5: Community Policing Programs: School, Business, Neighborhood, Traffic																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Develop awareness of and promote Community Policing Program	x	x			1			x	x			x						x	
Implementation of Community Policing Programs	x	x			2	x		x	x	x	x		x					x	
Assessment of Community Policing effectiveness	x	x			2	x		x	x	x	x		x					x	

**Goal 3: Foster Civic Engagement**

Objective 3.1: Improve Communication with Citizens																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Utilize Focus Groups to discuss important community topics	x	x	x		1			x	x			x							
Try new ways to hear from citizens	x	x	x		2	x		x	x	x	x		x					x	
Explore and utilize different media outlets including social media, newspaper, and radio	x	x	x		3			x	x									x	
Identify ways to communicate with all demographic groups in the community	x	x			3	x		x	x	x	x							x	
Take initiative to interact with citizen groups and the business community	x	x	x		2	x		x	x	x	x							x	

Objective 3.2: Foster Volunteerism																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Define role of government in support of volunteer activities	x	x	x		4			x	x										
Partner with volunteer activities in the City of Ouray	x	x	x		3	x		x	x	x	x		x					x	

Publicly recognize volunteer efforts	x	x	x		2	x		x	x	x	x			x			x	
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Objective 3.3: Encourage Citizen Participation																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Seek public participation in evaluating water use, conservation, meters, and rates	x	x	x	?	4			x	x	x		x							
Offer tours of City facilities and infrastructure to citizens	x	x			4			x	x				x				x		
Consider citizen committees for specific functional areas (Budget, EQRs, CEP, Water)	x	x			3			x	x			x							

**Goal 4: Promote Fiscal Stability/Sustainability**

Objective 4.1: Develop and Implement Financial Policies - COMPLETED																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	

Objective 4.2: Support an Effective Organization and Workforce - Loss of staff costs money																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Design evaluations to focus on professional growth	x	x			1			x	x			x							
Promote training and cross training	x	x			2	x		x	x	x	x		x				x		
Compensation - evaluate raises and methodology of merit vs. COLA	x	x			1			x	x			x					x		
Plan for succession (Leadership Team and key positions)	x	x			2	x		x	x	x	x		x						
Promote safety policies, including incentives for compliance and training	x	x			2	x		x	x	x	x		x						
Provide and track NIMS training for key employees	x	x			1			x	x			x					x		
Provide safe and appropriate work environment for employees to achieve organizational goals	x	x	x		2	x		x	x	x	x		x				x		

Objective 4.3: Review Additional Revenue Options																			
Action	Council Actions				Priority Level		CEP		Timeline			Staff Time Impacts			Status Update				
	Provide Direction	Monitor Progress	Action at Public Mtg.	Refer to Voters	Priority	Routine	Yes	No	2016-2017	2018-2022	2022+	High	Medium	Low	Postponed	Canceled	In Progress	Complete	
Explore available grant sources and timelines	x	x			2	x		x	x	x	x		x				x		